

# THE WESTCHESTER COUNTY BANKERS ASSOCIATION



## EVENT SPONSORSHIP OPPORTUNITIES

<b>SPONSORSHIP OPPORTUNITY<sup>1</sup></b>	<b>SPONSORSHIP FEE</b>	<b>BENEFITS OF SPONSORSHIP<sup>2</sup></b>
Economic Breakfast Sponsorship (limited to 2 total sponsors per event)	\$1,250	<ul style="list-style-type: none"><li>- Up to ten (10) event attendees</li><li>- Sponsor name and logo will appear on the following event-related materials:<ul style="list-style-type: none"><li>• Event marketing emails and materials (save the date, invitations, etc.)</li><li>• WCBA website - online registration portal and/or events page</li><li>• Banner to be displayed at event (if provided by Sponsor)</li></ul></li><li>- Sponsor will be introduced/recognized during introductory and closing remarks</li><li>- Sponsor will be permitted to set up a table at the event for Sponsor's promotional materials and/or Sponsor will be permitted to distribute "gift bag" containing such materials (subject to WCBA approval of materials)</li></ul>
Educational Seminar Sponsorship (limited to 1 sponsor per event)	\$500	<ul style="list-style-type: none"><li>- Up to five (5) event attendees</li><li>- Sponsor name and logo will appear on the following event-related materials:<ul style="list-style-type: none"><li>• Event marketing emails and materials (save the date, invitations, etc.)</li><li>• WCBA website - online registration portal and/or events page</li><li>• Banner to be displayed at event (if provided by Sponsor)</li></ul></li><li>- Sponsor will be introduced/recognized during introductory and closing remarks</li><li>- Sponsor will be permitted to set up a table at the event for Sponsor's promotional materials and/or Sponsor will be permitted to distribute "gift bag" containing such materials (subject to WCBA approval of materials)</li></ul>

<sup>1</sup> Sponsorships are typically available on a first come, first served basis. However, in the event that number of sponsorship requests exceeds the maximum permitted number of sponsors for a particular event, the WCBA may, in its sole discretion, select the event sponsor(s).

<sup>2</sup> Please note that all handouts, trinkets, signage, and/or any other marketing materials provided by Sponsor are subject to review and approval by the WCBA, such approval not to be unreasonably withheld. All guest speakers, presentation materials, and topics are also subject to approval by the WCBA.